

Quickly integrating AI into your enterprise systems requires a new method

- **Generative AI has captivated us all--we can't unsee it**
- **Implementing and governing generative AI is challenging**
- **Deploying generative AI requires a faster integration**

Generative AI has revolutionized our expectations of human-to-computer interaction spurring executives to bring it into their enterprises to improve customer and employee experiences. Generative AI like ChatGPT from Open AI and Bard from Google look promising but many businesses are unsure of how to bring AI inside. Constraints around legacy technology and scarce resources limit how responsive IT organizations can be and this worries executive management. Business leaders want to transform their business models using AI to improve processes and defend against competitive pressures.

How fast can you implement AI into your enterprise?

ChatGPT makes AI look easy. Ask AI a question, and it answers you. But, then what? What's the next step in your process? Do you need to inform a team member? Do you need to input the answer into another system? Do you need another AI service to complete more steps in the process and speed things up? How do you orchestrate all of the steps together? Is the model trained on YOUR data? Is it secure? Do you trust it?

These are important questions being asked inside every enterprise. Business leaders want AI and they want it now.

Implementing AI across systems is challenging

Natural language processing (NLP) and generative AI have captivated us with their ability to automate mundane tasks, understand large amounts of data quickly, and provide contextually relevant answers. However, integrating, deploying, and governing these powerful tools is far from easy. Without the right infrastructure and technology in place, they are typically relegated to isolated point solutions or small pilots that lack scalability. As a result, many businesses fail to realize the full potential of these advanced AI technologies and remain stuck in inefficient processes. To truly unlock AI capabilities, enterprises need modern integration methods that can quickly integrate and govern any AI with existing systems.

Krista integrates any AI into your enterprise



Natural Language Processing (NLP)

Krista's NLP-enabled AI iPaaS provides a conversational user interface, eliminating the need for extensive training.



IBM Watson

Krista embeds IBM Watson, providing text-to-speech, speech-to-text, translations in 30 different languages, and document understanding capabilities.



OpenAI / ChatGPT

Krista integrates state-of-the-art generative AI from OpenAI, empowering your enterprise with advanced AI capabilities to enhance decision-making, automate tasks, and boost productivity.



Fast Time-to-Value

With Krista, you can rapidly implement and govern generative AI into your workflows and business processes, staying ahead of the competition.



Cost Effective

Krista eliminates the need for expensive infrastructure and software development resources, providing a more cost-effective solution for AI integration in your enterprise.

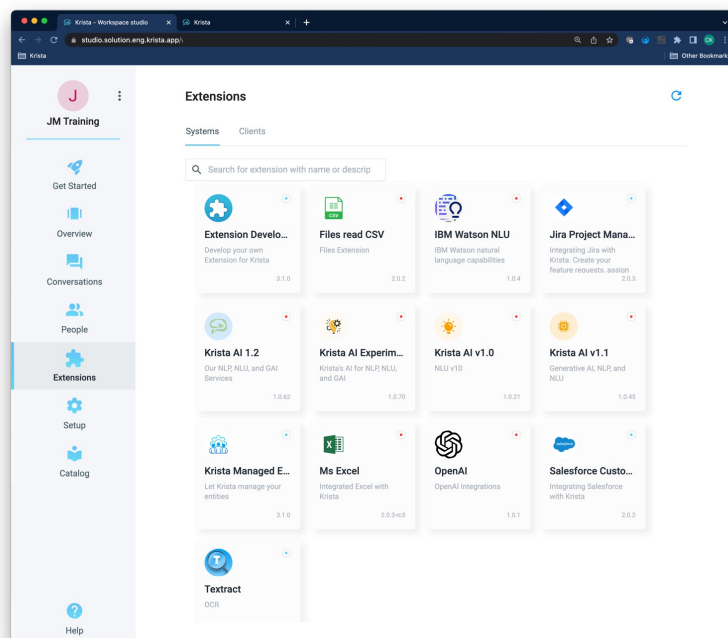


Flexible

Krista is a highly flexible platform that allows businesses to quickly deploy, interchange, and test different AI solutions in your enterprise.

What is Krista?

Krista is a revolutionary AI integration platform as a service (AI iPaaS) designed to easily bring any AI into your enterprise. Krista is an innovative platform enabling you to easily integrate any AI into your systems and processes to help your people get more done. Krista utilizes a low-code suite of tools enabling you to integrate AI into processes spanning your people, systems of record, data stores, messaging systems, and omnichannel. With Krista, implementing AI into your enterprise systems and workflows can be done with less time and effort than ever before via hundreds of available connectors. Krista's NLP-enabled AI iPaaS provides natural language capabilities to integrate AI into your existing systems without the need for expensive infrastructure or software development resources. Krista is the perfect fit for unlocking the potential of AI in your enterprise.



Krista Software develops the leading AI integration platform (AI iPaaS), Krista. Krista is a revolutionary AI integration platform as a service designed to easily bring any AI into your enterprise. Krista is an innovative platform enabling you to easily integrate any AI into your systems and processes to help your people get more done.



Krista